



# Architects & Specifiers

## Get your products in front of architects earlier in the specification process

Insight Data Ltd  
T: 01934 808 293 E: info@insightdata.co.uk

Whether its the public sector or housing, education or commercial property, the Insight database will help you pinpoint the architects who work in your target market.

Use the database to promote your products to architects earlier in the specification process. Target over 15,000 architects in 9,130 organisations operating in all the major building sectors, with detailed information on which sectors and sub-sectors they operate in.

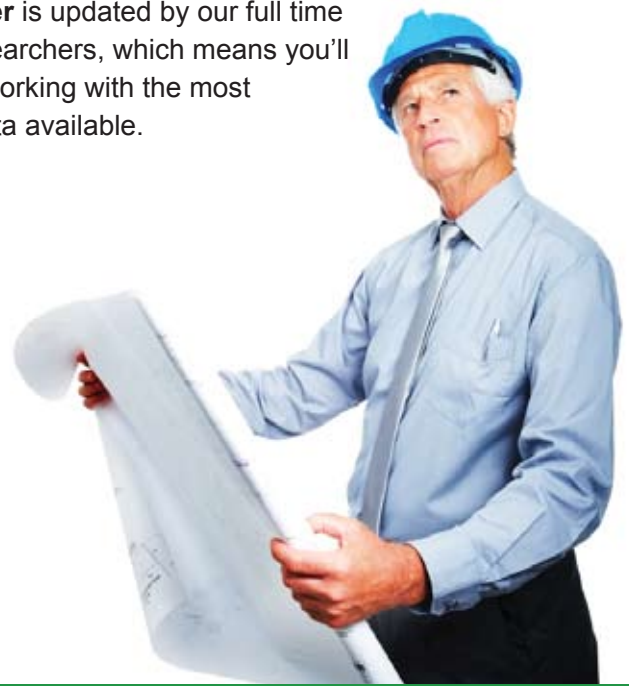
Target top-level sectors such as housing, education or health, then drill down to select architects that operate in sub-sectors such as private or social housing, schools or universities, hospitals or surgeries.

### An easier way to access data

Purchase address labels for your mailshot, or a spreadsheet of contacts for multiple use. Or, if you want to target architects on a regular basis subscribe to **Salestracker**, our online prospect database system.

Simply log-on to **Salestracker**, create a list of companies you want to target by sector and region/postcode, and instantly create contact lists, direct mail or email lists or a telesales list. You can even track marketing activity and record notes.

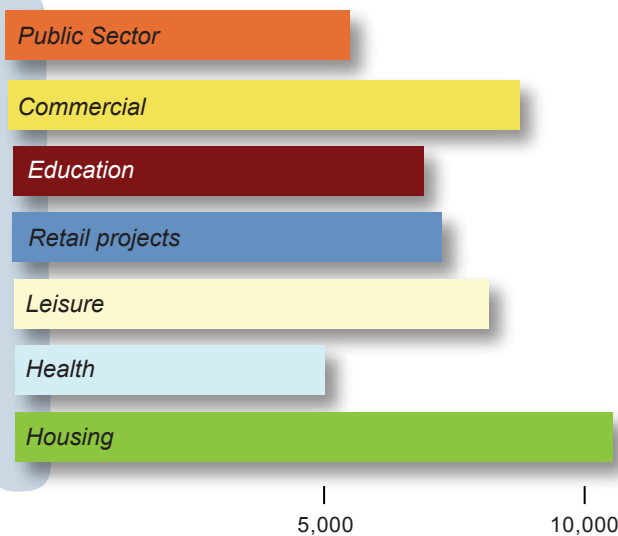
**Salestracker** is updated by our full time team of researchers, which means you'll always be working with the most accurate data available.



## The Insight Architects and Specifiers Database

The Insight database is constructed of over 15,000 architects and practices who operate in the building industry across a wide range of sectors. Within each sector you can drill-down further to access a sub-sector which enables you to precisely target architects most relevant to your product or service.

Architects by sector



Sub-section of Housing Sector

