



Fabricators & Installers

Creating new opportunities for growth in the window and conservatory industry

Insight Data Ltd
T: 01934 808 293 E: info@insightdata.co.uk

The Insight window, door and conservatory database

The Insight database is constructed of window, door and conservatory fabricators and installers, with detailed information including which materials and products they offer, which services they provide (eg trade counters), preferred supplier brands, and volumes/size.

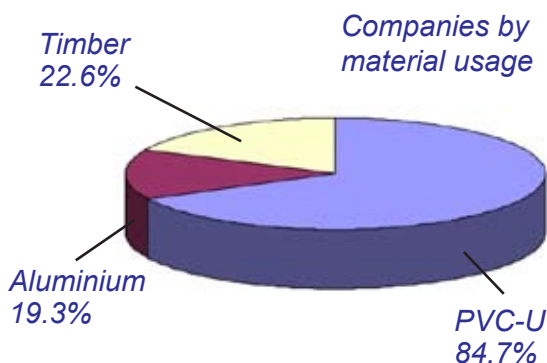
Companies by business type

Fabricators & Installers 13,972

Fabricators 4,510

Installers 12,558

Contacts correct as at 10th January 2010 but fluctuate daily



Insight Data is the UK's leading supplier of prospect data for the window and conservatory market, with over 250 users subscribed to our fabricator and installer database.

Forget your old database list, business directories or searching the internet, you'll be wasting a great deal of time and money trying to contact companies who have moved, changed details or ceased trading.

The Insight fabricator and installer database puts 14,000 companies at your finger tips, with detailed information to help you accurately pinpoint new customers.

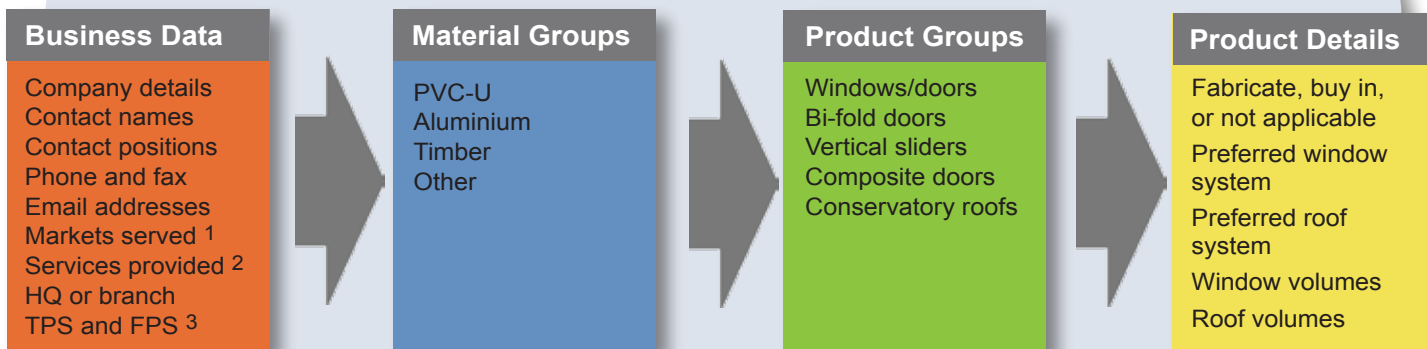
An essential marketing tool

Insight Data has developed **Salestracker**, the world's first online prospect database for the window and conservatory industry. Simply go online, access the information you want and instantly create contact lists, mailing or email lists, or a telesales list for regular use.

Salestracker is continuously updated live in real-time by our team of researchers, which means you will always be working with the most accurate data available. And with over 3,000 updates every month, **Salestracker** really is an essential marketing tool for the fenestration industry.

Salestracker also has a built-in CRM system that helps you manage leads, track prospects and drive sales activity.

All the information you need to target potential customers precisely



1 Trade, retail, commercial, new-build sectors 2 Installation service, trade counter outlet

3 The Insight Database is screened against the UK Telephone and Fax Preference service. Companies who do not wish to receive unsolicited sales calls/faxes are flagged to help you comply with regulations.