

## Fenestration Databases

### UK window, door and conservatory companies

The fenestration industry is volatile, with companies regularly changing details, moving premises, and switching suppliers. Every year, hundreds of companies cease trading while a similar number open for business. Having the latest market intelligence can transform your marketing and sales results.

The UK fabricator and installer database contains the most accurate, detailed information on over 14,000 companies updated continuously by Insight Data's experienced telephone research team. And with over 3,500 updates every month, you'll be able to pinpoint your ideal customers faster and more cost-effectively than ever before.

#### Detailed Market Intelligence

Easily search the database for companies who manufacture, install or supply windows and doors, composite doors, and conservatory roofs in PVC-u, aluminium or timber then select criteria based on product volumes, preferred frame/roof brand and markets served.

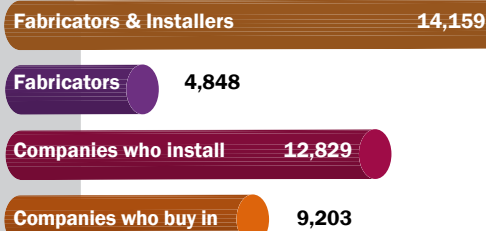
Simply log-on to Salestracker - Insight Data's online prospect system - and instantly create direct mail lists, email lists

(with over 10,000 email contacts), telesales lists or a contact list for your sales team. You can also track leads, manage prospects and drive sales and marketing activity with the built-in CRM functions.

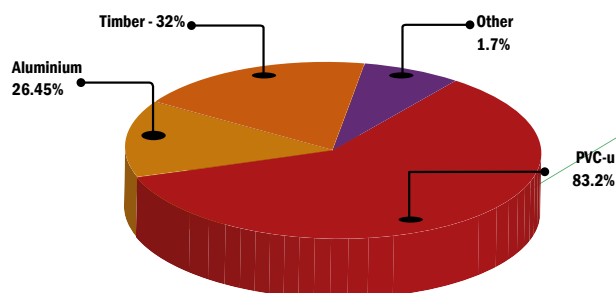
#### The Insight Data window, door and conservatory database

The Insight database is constructed of window, door and conservatory fabricators, installers and suppliers with detailed information including which materials and products they offer, which markets they serve, preferred supplier brands and product volumes.

#### Companies by business type



Contacts correct as of November 2010 but fluctuate daily



Companies by material usage

#### All the information you need to target potential customers precisely

##### Business Data

Company details | Contact names | Contact positions | Phone and fax  
Email addresses | Markets served<sup>1</sup> | TPS and FPS<sup>2</sup>

##### Material Groups

Material | PVC-u | Aluminium | Timber

##### Product Groups

Windows/doors | Bi-fold doors | Vertical sliders | Composite doors  
| Conservatory roofs

##### Product Details

Fabricate or buy in | Preferred window system | Preferred roof system  
Window volumes | Roof volumes

<sup>1</sup> Trade, domestic, commercial, new-build sectors

<sup>2</sup> The Insight Database is screened against the UK Telephone and Fax Preference service. Companies who do not wish to receive unsolicited sales calls/faxes are flagged to help you comply with regulations.

#### Credit Manager App

Credit Manager provides a snapshot of key financial data to help you make informed decisions – including credit score and details of any County Court Judgements - before you waste a great deal of time and money attracting new customers who may have a poor credit history. Credit Manager is available on the UK Fenestration Database\*.

\* Limited companies only.