

UK Local Builders

Target over 28,000 new customers in the building industry

Local builders are the backbone of the building industry, providing building works for homeowners, light commercial work for businesses and contract work for Local Authorities and other organisations.

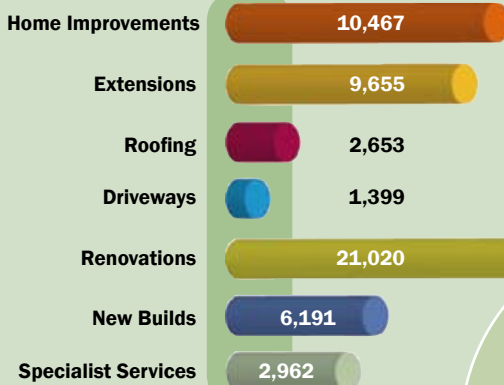
They often form close relationships with their customers and rely on referrals. Consequently, customers often prefer to use their local builder for projects such as home improvements, rather than appoint a specialist company.

Local builders are not usually tied to particular suppliers or products and can provide a fast source of new business for your company. The Insight Local Builders database contains details of 26,044 builders with annual turnover up to £5m.

You will typically deal directly with the business owner, so you won't go through the usual procurement process associated with house builders or major building contractors.

The database is segmented into specific categories so you can identify which builders are most relevant to your products or services, saving you considerable time and costs.

Local Builders Database



Contacts correct as of November 2010 but fluctuate daily



The Insight Local Builders Database is ideal for

- Builders merchants
 - Building products suppliers
 - Window/door suppliers
 - Kitchen/bathroom suppliers
 - Plumbing merchants
 - Timber merchants
 - Tool and tool hire companies
 - Business service providers
 - Insurance companies
- Plus many more...

Access the information you want, when you want it with Salestracker

It's never been easier

Purchase address labels for your mailshots or a spreadsheet of contacts for multiple use. Or if you want to target local builders on a regular basis, subscribe to Salestracker, our online prospect database system.

Simply log-on from any internet-enabled PC and create a prospect list by category, region or postcode - ideal for direct mail, telesales or as a follow-up list for your sales team.

The built-in Sales Manager function means you can track leads, record notes, manage prospects and drive sales activity.

